

RETAIL PRICE WATCH

www.retailpricewatch.co.za

Search. Compare. Save

RATE CARD

Advertise your brand or business on the Retail Price Watch site and get immediate uncluttered exposure

- ❖ South Africa's only household shopping price comparison website
- ❖ Dynamic content - 200 000 prices and 1000 new products updated each month
- ❖ Featuring 400 brands in 80 categories and over 40 000 products found in all major supermarket chains
- ❖ Directly reaches your target audience - More than 150 000 urban consumers in 9 major cities access the site by internet and mobile - NO CLUTTER
- ❖ Consumers can instantly access ALL your products in the categories Baby, Food, Beverages, Personal Care, Household Clean and Maintain, Over the Counter Medicines and Pet Food.

Advertising placements

Home page:

The entry point to SA's only household shopping price comparison website

National pages:

Direct contact with 150 000 dedicated consumers per month

Provincial Pages

Be seen by active and interested consumers directly in your target market

Page Price par month	Superwide (thick) 728 x 90	Box 375 x 312.5	Tower 160 x 600
Homepage National	R300	R150	R140
All Pages National	R600	R300	R280
Homepage 1 Province	R200	R100	R80
All Pages 1 Province	R300	R150	R140

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